



OVER-FERTILIZING IS A GLOBAL PROBLEM

- Every year, farmers all over the world waste billions of dollars on Excessive fertilizer is largely responsible for soil salinity, water pollution and greenhouse gas emission.
- Current precision farming solutions are usually based on remote sensing and high-resolution images, which is not affordable to most farmers.

THE OPTIMO™ SOLUTION

With our revolutionary OPTIMO™ solution, farmers can easily optimize their fertilizer usage and reduce significant cost.

Thanks to the unique algorithm and feedback mechanism, we are able to predict crop stress ~10 days ahead of time.



The OPTIMO™ solution reduces fertilizer usage without compromising yield



Affordable & friendly



Increases profit for farmers

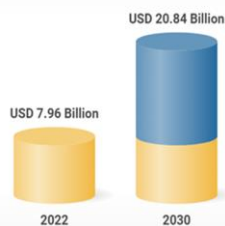


Sustainable For our planet

Primary Market

Global Precision Farming Market

Market forecast to grow at a CAGR of 12.8%



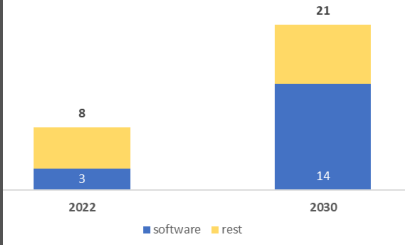
<https://www.researchandmarkets.com/reports/4375408>

RESEARCH AND MARKETS
THE WORLD'S LARGEST MARKET RESEARCH STORE

TAM

Global Precision Farming Software (\$B) CAGR 25.7%

source: reanin.com, 7/23



For more information about our revolutionary solution, please email to keren.a@yevulinfo.com.

MILESTONES

- Successfully completed trials in greenhouse herbs
- Successfully completed trials in tomatoes with industry leaders
- Patent filed
- ~1M USD pre-seed funding received
- Mockup Launch @Agritech 10/23

BUSINESS MODEL

SAAS subscription model

TEAM

A team of AgTech industry veterans, with over two decades of experience in biomathematics algorithm, Agro-Ecology, finance and business.



Keren Avriel-Sadan (MBA)
Co-founder & CEO

Former CFO of public companies with extensive experience in business & Innovation management in ag-tech.



Ezer Miller (Ph.D)
Co-founder & CTO

Decades of expertise as math modeler, data scientist, machine learning developer.



Yochai Isack (Ph.D)
Co-founder & CTO

Veteran agronomist with long experience in R&D management for leading ag-tech startups.



Ehud Dinerman (B.S.c, MBA)
Product Manager
Computer Engineering
Former Opgal CEO

[1] 2019 global greenhouse statistics